

## MightyVet Launches Industry-Wide Platform to Support Veterinarians in their Practice and Well-Being

*Focuses on burnout, compassion fatigue, ethics exhaustion, suicide prevention, and the veterinary ecosystem through mentorship and Continuing Education*

*Powerful online professional network and mobile app connects industry professionals anytime, anywhere with the resources they need*

SEATTLE – March 5, 2018 – MightyVet today rolled out the first phase of its multi-faceted initiative to promote the education and support of veterinarians, students, vet techs, and anyone who surrounds them, about the challenges and opportunities faced by those in the veterinary profession.

According to the first [mental health survey of U.S. veterinarians](#), one in six veterinarians have considered suicide. In addition, the profession has seen a growing trend in the level of veterinary burnout, compassion fatigue, ethics exhaustion, and decreased career satisfaction.

To address these disturbing trends, MightyVet has harnessed the resources and experience of passionate veterinarians from frontline practice, specialty and ER, universities, and pet health organizations to provide a one-stop resource center for real-time sustainable change. One such organization, Not One More Veterinarian (NOMV), is a rapidly growing veterinary support group with over 15,000 veterinarian members. MightyVet provides a unique ability to scale NOMV resources by providing a unified site for the tremendous amount of compassionate organizations looking to have an immediate impact on the veterinary profession.

“MightyVet is an industry-wide movement that offers access to information not otherwise taught as universal core curriculum in veterinary school,” said Dr. Steve Weinrauch, BVMS, MRCVS, Founder of MightyVet and Chief Veterinary Officer/Chief Product Officer at Trupanion. “Our profession can be physically and emotionally demanding and despite the best efforts of so many, nothing has ever truly made a sustained and comprehensive difference. From veterinarian or tech student to retiree, these issues remain and are closer to us than most realize.”

Individuals in the veterinary profession can become part of the MightyVet movement, learn more about the available resources, and receive updates of new CE courses and other resources as they come online by signing up for free at [mightyvet.org](http://mightyvet.org).

MightyVet will continue to develop and grow its offerings to address the ongoing needs and challenges facing the veterinary profession. After the initial sign-up phase, the full range of MightyVet resources will include:

**MightyVet RACE approved Continuing Education webinars:** These on-demand webinars are facilitated by well-respected industry thought leaders and influencers. The webinars are brought to the veterinary profession without charge from any of the contributors. There are more than 200,000 veterinarians and veterinary technicians in the United States alone, all requiring CE.

The MightyVet webinar series has already brought people from across the profession together to help make a difference. Four MightyVet CE webinars have been held to date with nearly 10,000 enrollments by veterinary professionals. Past webinar topics have included:

- Economic Limitations on Animal Welfare and your Career Satisfaction
- Starting the Journey to Our Individual Authentic Sustainable Careers in Veterinary Medicine
- Ethics Exhaustion: When Your Sense of Right Is Wronged
- CPR for the Veterinary Soul: Is This Career Literally Killing Us?

**Mighty Mentor:** The MightyVet Mighty Mentor offers veterinary professionals mentorship, networking and support opportunities with thought leaders, industry experts, peers and classmates from all corners of our profession.

**MightyVet Office Hours:** Academics from Veterinary schools and Tech schools around the world will have rotating office hours online to answer and ask questions of the veterinary community in real time to affect change in real time.

The current MightyVet Education team is comprised of respected veterinarians from across multiple areas of expertise and includes Dr. Steve Weinrauch, Dr. Barry Kipperman, Dr. Kimberly Pope-Robinson, Dr. Sonnya Dennis, Dr. Carrie Journey, Dr. Jason Sweitzer, and Dr. Nicole Blackmer-McArthur. Full bios on the MightyVet Education team members can be found at: [mightyvet.org/EducationTeam](http://mightyvet.org/EducationTeam) (placeholder).

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### **About MightyVet**

Mightyvet is an initiative to support and evolve the veterinary ecosystem for the common good of pets, families and the veterinary professionals entrusted with their care. MightyVet provides veterinary professionals with free on-demand Continuing Education courses, mentorship from industry experts, virtual office hours for real-time feedback with Veterinary educators, and online resources for their day-to-day needs. Incubated by Trupanion, MightyVet is an industry-wide movement with participation and support from over 30 veterinary-related organizations. For more information, please visit [mightyvet.org](http://mightyvet.org)

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